

# WEST MICHIGAN PARTNERSHIP FOR CHILDREN

## 2018 STRATEGIC GOALS AND OBJECTIVES



### MISSION:

*Empowering communities to create better futures for children and families through innovation and collaboration.*

### VISION:

*A community of belonging, resiliency, and hope where children and families flourish.*

### STRATEGIC GOAL

# 01



WMPC is a known and trusted provider of foster care services in Kent County that engages with, listens, and responds to our partners, stakeholders, and community, to include children, youth, and caregivers.

- OBJECTIVE 1:** Develop and implement a public relations strategy that leverages media to increase its visibility and brand awareness, engage stakeholders, and build credibility.
- OBJECTIVE 2:** Create opportunities to collaboratively engage its partners, stakeholders, and community on areas for recommended policy, practice, and process change to improve outcomes for children and families in foster care in Kent County.
- OBJECTIVE 3:** Identify areas of targeted support for the partner agency workforce.
- OBJECTIVE 4:** Develop additional communication mechanisms to "tell our story" and increase stakeholder trust.

We are a sustainable organization that attracts sufficient revenues, executes sound fiscal practices, marshals community support, and is led by transparent and inclusive governance practices.

- OBJECTIVE 1:** Develop and execute an investment strategy for reserve balance.
- OBJECTIVE 2:** Develop a flexible financial model and plan that addresses short-term fiscal challenges, variable service utilization, and projected "what-ifs".
- OBJECTIVE 3:** Implement a mixed funding model which includes diversified funding sources and revised state funding methodology.
- OBJECTIVE 4:** Customize WMPC financial accounting system to meet WMPC needs.
- OBJECTIVE 5:** Develop a Board of Directors that is reflective of the community, consistent with Council on Accreditation Standards (COA) for governance, and guided by a policy and governance model.

### STRATEGIC GOAL

# 02



### STRATEGIC GOAL

# 03



Engage in a collaborative continuous quality improvement process that facilitates understanding and application of data to impact practice and improve outcomes for children and families.

- OBJECTIVE 1:** Implement a robust Continuous Quality Improvement system.
- OBJECTIVE 2:** Implement data management system that produces accurate and comprehensive dashboard data.
- OBJECTIVE 3:** Develop performance-based contracts. Monitoring and incentivize performance through performance-based contracting will begin in year 2.
- OBJECTIVE 4:** Ensure COA accreditation.

Protect and nurture all children in the least restrictive setting, provide the right services at the right time, maintain family relationships, and move toward timely permanency.

- OBJECTIVE 1:** Expand WMPC continuum of care and placement availability to ensure best placement match of every child, decrease usage of residential settings by 4 percentage points, and to reduce time in foster care.
- OBJECTIVE 2:** Assess and identify utilization and availability of clinical services for children and parents, implement a service coordination model and lay the foundation to integrate utilization management.
- OBJECTIVE 3:** Develop a proposal for expanding prevention services.
- OBJECTIVE 4:** Respond to Secondary Traumatic Stress in the workplace.

### STRATEGIC GOAL

# 04



### STRATEGIC GOAL

# 05



Identify areas of policy and practice where social inequity results in disproportionality and disparities in child welfare and engage our community towards a road to equity in Kent County.

- OBJECTIVE 1:** Increase knowledge of Kent County private agency child welfare workforce on disproportionality in the child welfare system and root causes of social inequity.
- OBJECTIVE 2:** Convene a diverse, community-wide group of representatives from different systems to develop a strategy to promote equity.