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Digital Press Kit: bit.ly/CountMeIn2021

Foster Kent Kids Launches “Count Me In” Campaign

Campaign challenges misconceptions and encourages diversity in foster parenting

GRAND RAPIDS, MICH. (Aug. 25, 2021) – [Foster Kent Kids](#) announces today a new campaign to encourage all community members to “count themselves in” as potential foster parents and to raise awareness about the misconceptions associated with foster parenting.

“People often assume you need to be married, a certain age, or even a homeowner to be a foster parent,” said Nakia Kyler, Foster Kent Kids coalition member and Chief Engagement & Equity Officer at West Michigan Partnership for Children. “The reality is that foster parents come from all walks of life and we want to encourage more people in the community to consider becoming a foster parent and making a difference in the life of a child.”

The public will see the campaign on buses throughout Kent County in August with images of foster families along with quotes that bust foster parent stereotypes, including “I thought I couldn’t be a foster parent because I wasn’t a homeowner, but I was wrong.”

For more information about foster parenting and the “Count Me In” campaign, visit FosterKentKids.care

Foster Kent Kids is a coalition of the five private foster care agencies in Kent County, [West Michigan Partnership for Children](#), and the Michigan Department of Health and Human Services. Foster Kent Kids focuses on retention and recruitment of foster parents in Kent County. For more information, visit www.fosterkentkids.care.

To book an interview, contact Adrienne at adrienne@gethappypr.com

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